

# AN EXCITING FUTURE



Karen Rothery  
Chair, BIS



As a British Ice Skating member you are at the heart of our organisation. That's why we are sharing this major piece of news with you, our strategy that will guide our sport through the next decade and beyond. We hope that you see the exciting future that it sets out, one that will take our organisation to the next level ensuring equal opportunities are provided to everyone.

This strategy will reset our focus, giving us a deeper understanding of our sport and the barriers that some face in it. It will establish truly inclusive programmes, putting diversity and accessibility at the heart of our work. When we say that we want to provide opportunities for all that is exactly what we strive to do. We want ice skating to be a sport that inspires a life-long passion, one that adults and young people can enjoy.

The voice of skaters, coaches and volunteers is vital in this journey. I would encourage you to take the time to read our plans of what's to come and take the opportunity to let us know what you think. Your thoughts could play an important part in the very future of our sport.

A handwritten signature in black ink, appearing to read "Karen Rothery".

# OUR VISION

To inspire a passion for ice skating that is inclusive and accessible for all.

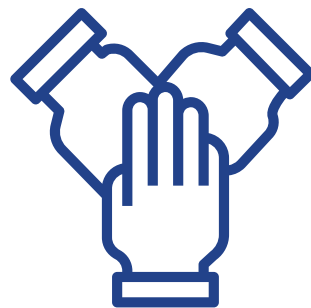
# OUR MISSION

To establish investable programmes that enhance lives, promote inclusion, increase participation and deliver exciting performances on the world stage.



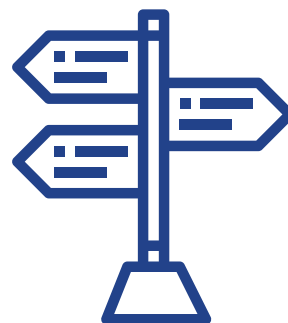
# WHAT IT MEANS FOR MEMBERS

As a British Ice Skating member your passion for the sport is clear. As we move into this exciting new phase we want to grow together. The voice of the membership as a whole is vital, your opinions are valued and will help the sport go from strength to strength.



## SUPPORT

As a member we are here to support you on your skating journey. So whether that is through tests, competitions or however you like to spend your time on the ice, our new strategy will support you.



## A CLEAR VISION

No matter why you skate, be it recreational, to progress through our test structure or compete at events our new strategy will put your skating journey at the heart of our organisation.



## DEVELOPMENT

Our strategy will allow everyone to progress and develop. It will drive us to identify barriers faced by adults and young people in our sport and help to break them down. It will provide greater accessibility for all to enjoy ice skating in fun environments.

# OUR KEY PRIORITIES

## ✓ EQUAL OPPORTUNITIES

A driving factor in everything we do will be our determination to provide opportunities for both children and adults alike. This will mean easier ways into the sport, test structures fit for everyone, a new skills programme with more progression and a broad range of events and competitions.

## ✓ SKATE UK

A refreshed Skate UK programme that utilises the latest technologies will allow the organisation to inspire the next generation of skaters. As the gateway into our sport, Skate UK will play a vital part in allowing more people to develop and enjoy ice skating.

## ✓ INSPIRE

Through inclusive programmes and exciting performances we will promote fun and accessible environments across the UK to inspire people to get involved with ice skating.

## ✓ EVENTS & COMPETITIONS

We want to host the world's very best skaters and deliver the most exciting events to ensure we can inspire the next generation whilst also encouraging adults and young people at any level to compete.

## ✓ VOLUNTEERS

A new volunteer pathway will recruit and reward those who put their time and effort into building our sport and making others feel so special.

## ✓ HOME NATIONS

Representation across all home nations will allow us to ensure they have a voice and provide the opportunity for our sport to grow across the UK.

## ✓ COACHES

We have a range of dedicated coaches who are a fundamental part of our organisation. A new coaching pathway will provide them with the opportunity to continue to develop.

## ✓ MEMBERSHIP PACKAGES

An appealing array of options that recognise and suit the needs of all will give people even more reason to be part of BIS and feel proud of their organisation.